

## CLAIMS

1. Composition of foundation type especially for making up the skin, in particular dark skins, comprising, in a physiologically acceptable medium, at least one  
5 colouring agent and reflective particles, the said composition having a hue in the colour range extending from pink-beige to orange-brown.

2. Composition of foundation type, especially for making up the skin, in particular dark skins, comprising, in a physiologically acceptable medium, at least one colouring agent and reflective particles, the said composition having a hue angle  $h$  ranging  
10 from  $50^\circ$  to  $70^\circ$ , and a saturation  $C^*$  ranging from 20 to 50.

3. Composition of foundation type, especially for making up the skin, in particular dark skins, comprising, in a physiologically acceptable medium, at least one colouring agent and reflective particles, the said composition having a reflectance ranging  
15 from 10% to 45% in the range from 600 to 680 nm.

4. Composition according to claim 3, characterized in that the reflectance ranges from 12% to 40% in the range from 600 to 680 nm.

5. Composition according to claim 3 or 4, characterized in that the reflectance is less than 20% in the range from 450 to 500 nm.

6. Composition according to any one of the preceding claims, characterized  
20 in that it comprises from 0.5% to 30%, especially from 2% to 20% and in particular from 5% to 18% by weight of colouring agent(s), relative to the total weight of the said composition.

7. Composition according to any one of the preceding claims, characterized  
25 in that the colouring agent is the sole colouring agent and produces a yellow or orange coloured effect.

8. Composition according to any one of claims 1 to 6, characterized in that it contains several colouring agents and in that their mixture produces a yellow or orange coloured effect.

9. Composition according to any one of the preceding claims, characterized  
30 in that it comprises from 0.5% to 60% by weight, especially from 1% to 30% by weight, in

particular from 2% to 20% and more particularly from 3% to 10% by weight of reflective particles, relative to the total weight of the composition.

10. Composition according to any one of the preceding claims, characterized in that the reflective particles have a yellow, pink, red, bronze, orange, brown, gold and/or  
5 coppery colour or glint.

11. Composition according to any one of the preceding claims, characterized in that the said colouring agent is chosen from mineral or organic pigments, colouring polymers, water-soluble or liposoluble dyes, organic lakes and metallic powders, and mixtures thereof.

10 12. Composition according to claim 11, characterized in that the mineral pigments are chosen from yellow, red, and brown metal oxides and especially iron oxides.

13. Composition according to claim 11 or 12, characterized in that the water-soluble dye is chosen from the brown dye identified by the name "caramel" according to the Colour Index ; the yellow dyes identified by the Colour Index numbers 10316, 13015,  
15 18690, 18820, 18965, 19140, 45430, 47005, 75100 and that known as Lactoflavin ; the orange dyes identified by the Colour Index numbers 14270, 15510, 15980, 15985, 16230, 20170, 40215 ; the red dyes identified by the Colour Index numbers 14700, 14720, 14815, 15620, 16035, 16185, 16255, 16290, 17200, 18050, 18130, 18736, 24790, 27290, 45100, 45220, 45380, 45405, 45410, 45425, 45430, 75470, and mixtures thereof.

20 14. Composition according to claim 11, 12 or 13, characterized in that the liposoluble dye is chosen from the brown dye identified by the Colour Index number 12010 ; the yellow dyes identified, respectively, by the Colour Index numbers 12700, 21230, 47000, 75125, 75135 ; the orange dyes identified by the Colour Index numbers 11920, 40800, 40820, 40825, 40850, 45396, 75120, 75130 and capasanthine and the red  
25 dye identified by number 12150, and mixtures thereof.

15. Composition according to any one of the preceding claims, characterized in that the said colouring agents are surface-treated.

16. Composition according to any one of claims 1 to 15, characterized in that the reflective particles comprise particles comprising a natural or synthetic substrate at  
30 least partially coated with at least one layer of at least one metal or metallic compound.

17. Composition according to claim 16, characterized in that the substrate is chosen from mono-material substrates, multi-material substrates, organic substrates,

mineral substrates, and especially glasses, ceramics, graphite, metal oxides, aluminas, silicas, silicates, especially aluminosilicates and borosilicates, and synthetic mica, and mixtures thereof.

18. Composition according to claim 16 or 17, characterized in that the metallic  
5 compound is chosen from titanium oxides, iron oxides, especially  $\text{Fe}_2\text{O}_3$ , tin oxide, chromium oxide, barium sulphate and the following compounds :  $\text{MgF}_2$ ,  $\text{CrF}_3$ ,  $\text{ZnS}$ ,  $\text{ZnSe}$ ,  $\text{SiO}_2$ ,  $\text{Al}_2\text{O}_3$ ,  $\text{MgO}$ ,  $\text{Y}_2\text{O}_3$ ,  $\text{SeO}_3$ ,  $\text{SiO}$ ,  $\text{HfO}_2$ ,  $\text{ZrO}_2$ ,  $\text{CeO}_2$ ,  $\text{Nb}_2\text{O}_5$ ,  $\text{Ta}_2\text{O}_5$ ,  $\text{MoS}_2$  and mixtures or alloys thereof.

19. Composition according to any one of the preceding claims, characterized  
10 in that the reflective particles comprise at least one nacre.

20. Composition according to claim 19, characterized in that the nacre is chosen from nacles of golden colour, bronze nacles, orange nacles, brown nacles, nacles with a coppery glint, nacles with a red glint, nacles with a yellow glint, nacles of red hue with a golden glint, pink nacles, black nacles with a golden glint, blue nacles and golden-  
15 green, pink, orange nacles, and mixtures thereof.

21. Composition according to any one of the preceding claims, characterized in that the reflective particles comprise at least one goniochromatic colouring agent.

22. Composition according to any one of the preceding claims, characterized in that it comprises at least one aqueous phase.

23. Composition according to any one of the preceding claims, characterized  
20 in that it comprises at least one fatty phase.

24. Composition according to claim 23, characterized in that it is anhydrous.

25. Composition according to claim 23 or 24, characterized in that the said fatty phase contains at least one fatty substance that is liquid at room temperature and at  
25 atmospheric pressure and/or at least one fatty substance that is solid at room temperature and at atmospheric pressure.

26. Composition according to claim 25, characterized in that the said fatty substance that is liquid at room temperature and at atmospheric pressure comprises at least one volatile or non-volatile oil or a mixture thereof.

27. Composition according to claim 25 or 26, characterized in that the said  
30 fatty substance that is solid at room temperature and atmospheric pressure is chosen from waxes, pasty fatty substances and gums, and mixtures thereof.

28. Composition according to any one of the preceding claims, characterized in that it also comprises at least one additional filler.

29. Composition according to any one of the preceding claims, characterized in that it also comprises at least one film-forming polymer.

5           30. Composition according to any one of the preceding claims, characterized in that it is in a fluid form of liquid, paste, direct or inverse emulsion or gel type.

31. Composition according to any one of claims 1 to 29, characterized in that it is in a solid and especially compact, pulverulent or cast form or in the form of a stick

10           32. Composition according to any one of the preceding claims, characterized in that it is in the form of a foundation to be applied to the face or the neck, a concealer product, a complexion corrector, a tinted cream or makeup base for the face or a makeup composition for the body.

15           33. Method for making up a dark skin, characterized in that it comprises the application to the said skin of at least one composition according to any one of claims 1 to 32.

20           34. Product of foundation type especially for making up the skin, in particular a dark skin, comprising at least one first and one second composition, each in a container, the first composition comprising, in a first physiologically acceptable medium, at least one colouring agent, and the second composition comprising, in a second physiologically acceptable medium, at least reflective particles.

35. Product according to claim 34, characterized in that the colouring agent and reflective particles are as defined in claims 1 to 21.

36. Method for making up a dark skin, comprising the application to the skin of a product according to claim 34 or 35.

25           37. Method according to claim 36, characterized in that it comprises the application of a first coat of one of the two compositions of the said product, known as the base composition, followed by the application, over at least a portion of the said first coat, of a second coat of the other composition of the said product, known as the surface composition.

30           38. Use of a composition according to any one of claims 1 to 32 or of a product according to claim 34 or 35, to obtain a lightening makeup result on a dark skin.